

# GLORIA LEE

GRAPHIC DESIGNER



## WHO AM I

I am a graphic designer skilled in minimalistic design. I'm a recent graduate with an advanced diploma in graphic design, seeking opportunities to use and improve my skills. I have a passion for brand and logo design, and would love to translate new ideas into a visual reality.

## CONTACT ME

- (416) 902-2393
- glee.lokyin@gmail.com
- www.glorialeedesign.com
- linkedin.com/in/glorialeedesign

## EDUCATION

**Seneca College of Applied Arts and Technology** 2019 –2021  
*Graphic Design Advanced Diploma (GPA 3.9)*

### Relevant Coursework:

- Graphic Design I – V
- Typography I – III
- Branding Design
- Information Design
- Marketing Strategies/Design
- Business of Design

### Honours & Awards:

- President's Honour List
- Summer 2019
- Winter 2020
- Summer 2021

## EXPERIENCE

**Social Media Manager (Internship)** MAY 2021 - JUN 2021

Akhtar Immigration  
Akhtar & Associates Legal Services  
Akhtar Auto Sales

### Key Qualifications & Responsibilities

- Independently managed the Facebook, Instagram and Youtube pages, ensuring that content was posted/uploaded in a timely manner.
- Edited videos and ensured the title and descriptions were optimal for Instagram and Youtube.
- Designed the graphics for Instagram posts in a pleasing fashion for followers to see.
- Designed the website for another company under the Amir Akhtar brand, **Akhtar Auto Sales**, and was versatile in managing both roles of Web Designer and Social Media Manager.

### Key Achievement

- Generated viewership to a new Youtube channel and reach for the Instagram account under the Amir Akhtar brand.

**Teaching Assistant** JAN 2021 - APR 2021

Seneca College

### Key Qualifications & Responsibilities

- Assisted students with Adobe Creative Cloud software and answered any questions relating to the course material or the software.
- Assisted professors with notes and materials for the course to ensure an optimal learning experience for students.

### Key Achievement

- Provided students insight and a deeper understanding of the course, giving them inspiration to further their designs.

**Freelance Artist/Graphic Designer** NOV 2016 - CURRENT

Self-employed

### Key Qualifications & Responsibilities

- Developed designs and art for personal or private use.
- Effectively communicated with clients in regards to the design and managed commissions in a timely manner.
- Trained in Adobe functionality to develop skills related to graphic design and art.

### Key Achievement

- Managed deadlines and projects efficiently to provide clients a positive experience and extend reach to new clients through recommendation.

## SOFTWARE

### ADOBE CC

PROFICIENT  
WITH

PHOTOSHOP	■ ■ ■ ■ ■
INDESIGN	■ ■ ■ ■ ■
ILLUSTRATOR	■ ■ ■ ■ ■
PREMIERE	■ ■ ■ ■ ■
AFTER EFFECTS	■ ■ ■ ■ ■
XD	■ ■ ■ ■ ■

FAMILIAR  
WITH

### DESIGN TOOLS

CANVA	■ ■ ■ ■ ■
FIGMA	■ ■ ■ ■ ■

### MICROSOFT OFFICE

WORD	■ ■ ■ ■ ■
POWERPOINT	■ ■ ■ ■ ■
EXCEL	■ ■ ■ ■ ■

## MY SKILLS

Logo Creation

Designing for Print

HTML & CSS

Digital Design

Marketing & Branding

Typography

Composition

Video Editing

## MY TRAITS

Organized & Efficient

Active Listener

Team Player

Problem Solver

Detail Oriented

Always Learning

Communicative

Flexible

## MY INTERESTS



Video Games



Drawing



Cooking/Baking



Reading



Photography



Gardening